

Anova Seafood: from source to plate

The Seafood Expo Global in Brussels will see the launch of Anova's new chilled counter, which focuses on every food moment of the day: ready-to-eat fish, fish for the barbecue, fish as a meal component and fish as an ingredient. "This method of presentation makes it easier for consumers to find the right products and will inspire them to eat fish at any moment of the day" says Arjan Oosterlee, Commercial Director at Anova Seafood. Try our Tuna Poké bowl, the perfect ready-to eat-meal at SEG!

Anova is also launching a new range of good-value-for-money products under the brand name **Del Mare**. "This is a range of products which encourages consumers to eat fish from an affordable price range. Good quality fish, available to everybody all the time, will help improve the popularity of fish and increase fish consumption", says Steven Lurvink, Sales Manager at Anova Seafood.

The Anova Cod products is a fast-growing product range; Anova supplies many different products, including fresh, frozen-at-sea, land-frozen and double-frozen. Our growing market share is driven by major investments in our own product facilities with leading edge technology. Anova can supply all these products to our customers fresh and frozen.

Anova will also present our new Corporate Responsibility Report at the SEG in Brussels. In this year's report, Anova elaborates on **megatrends and their impact on seafood integrity**. We describe how we contribute to seafood integrity and call on our partners and the industry to brave the challenges together.

Please visit Anova at the SEG in Brussels in Hall 6, Booth 1023 from April 24 to 26th.

About Anova Seafood

Anova Seafood was established in 's-Hertogenbosch in 1994. Since then, the company has evolved into an international supplier of fresh, frozen and chilled fish for European retail, foodservice and industry. Their core products range from **Lake Victoria Perch** from Tanzania, **Cod** from the North East Atlantic Ocean, to **Shrimp** and **Pangasius** from Vietnam and **Tuna** from the Western and Central Pacific. With a procurement office in Vietnam, several partnerships worldwide and daily distribution via one of the 40 platforms in Europe, Anova Seafood is a proud player in the fish industry. www.anovaseafood.com

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